For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

333 Allegheny Ave Ste 202

Oakmont, PA 15139-2072

TOM SMITH FOR SENATE(329097)

CBS TELEVISION STATIONS



**KYW TV3** 

1041-556764

Invoice Num:

INVOICE

Page 1 of 7

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80960 10/23/2012-10/29/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 325

In Account SRCP MEDIA(254304) 201 N Union St Ste 200 With:

Alexandria, VA 22314-2651 ATTN:Accounts Payable

**Product Desc:** SMITH EST#325

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/04/2012 12/04/2012 Billing Cycle: Weekly 10/29/2012-11/04/2012 Net 30 days **Billing Period:** 

uy	Flight									Total		
ne	Description	on			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate	
2	5A MORN	NEWS	S		10/29/2012-10/2	9/2012	М		30	2	250.00	
Wee	k Of			MTWTFS	<u>s</u>	Spots Per Week	=	Rate				
10/29	9/2012-11/04/2	2012		М		2		250.00				
<u>Air D</u>	ate	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/29	9/2012	Мо	05:10:00 AM		TS12TV17H		30	250.00				
10/29	9/2012	Мо	05:25:12 AM		TS12TV15H		30	250.00				
4	5:30AM N	EWS	THIS MORNING		10/29/2012-10/2	9/2012	М		30	2	275.00	
										L		
Wee				MTWTFS	<u>S</u>	Spots Per Week	=	Rate				
10/29	9/2012-11/04/2	2012		М		2		275.00			No. of Concession, Name of Street, or other Persons, Name of Street, Name of S	
<u>Air D</u>	ate	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/29	9/2012	Мо	05:41:20 AM		TS12TV17H		30	275.00	- I			
10/29	9/2012	Мо	05:56:06 AM		TS12TV15H	- 1	30	275.00				
6	THIS MOR	RNING	(5:58-7AM)		10/29/2012-10/2	9/2012	М		30	2	810.00	
							N					
Wee				MTWTFS	<u> </u>	Spots Per Week		Rate				
10/29	9/2012-11/04/2	2012		M		2	1000	810.00				
Air D	ate	Day	Air Time	M/G For	Material	10 /2	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/29	9/2012	Мо	06:20:14 AM		TS12TV17H	<i>y</i>	30	810.00				
10/29	9/2012	Мо	06:58:45 AM		TS12TV15H		30	810.00				
8	CBS THIS	MORI	NING		10/29/2012-10/2	9/2012	М		30	7	405.00	
Wee	k Of			MTWTFS	2	Spoto Bor Wool		Poto				
	<del></del>	2042			<u> </u>	Spots Per Week	-	Rate				
10/29	9/2012-11/04/2			М		4		405.00				
<u>Air D</u>	ate	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/29	9/2012	Мо					30			405.00	Preempted	
10/20	9/2012	Мо					30				Credit	

For:

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**KYW TV3** 

1041-556764

Invoice Num:

**INVOICE** 

Page 2 of 7

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1041-80960 10/23/2012-10/29/2012

**Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 325

In Account SRCP MEDIA(254304) 201 N Union St Ste 200 With:

Alexandria, VA 22314-2651 ATTN:Accounts Payable

**Product Desc:** SMITH EST#325

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/04/2012 12/04/2012 Billing Cycle: Weekly 10/29/2012-11/04/2012 Net 30 days **Billing Period:** 

ıy	Flight									Total		
ne	Descrip	tion			Buy Line Dates		MTW	/TFSS	Dur	Spots	Rate	
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	<u>Debit</u>	Credit	<u>Remarks</u>	
	10/29/2012	Мо					30			405.00	Preempted	
	10/29/2012	Мо					30			405.00	Preempted	
	10/29/2012	Мо	07:25:17 AM	10/29/2012	TS12TV17H		30	405.00	405.00		Makegood in 07:00:00-09:00:00	
	10/29/2012	Мо	07:55:19 AM	10/29/2012	TS12TV15H		30	405.00	405.00		Makegood in 07:00:00-09:00:00	
	10/29/2012	Мо	08:42:09 AM	10/29/2012	TS12TV15H		30	405.00	405.00		Makegood in 07:00:00-09:00:00	
12	ANDER	SON CC	OPER		10/29/2012-10/29	9/2012	М		30	4	250.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			N.	
	10/29/2012-11/0	4/2012		М		2		250.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
	10/29/2012	Мо					30			250.00	Preempted	
	10/29/2012	Мо					30			250.00	Preempted	
	10/29/2012	Мо	09:31:31 AM	10/29/2012	TS12TV17H	100	30	250.00	250.00		Makegood in 09:00:00-10:00:00	
	10/29/2012	Мо	09:46:36 AM	10/29/2012	TS12TV15H		30	250.00	250.00		Makegood in 09:00:00-10:00:00	
14	LET'S M	1AKE A [	DEAL		10/29/2012-10/29	9/2012	M			2	400.00	
					m 1		1	Mr.				
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	Section 1	Rate				
	10/29/2012-11/0	4/2012		M		1		400.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>	<i>y</i> ==	Dur	Rate	Debit	Credit	Remarks	
	10/29/2012	Мо					30			400.00	Preempted	
	10/29/2012	Мо	10:13:08 AM	10/29/2012	TS12TV17H		30	400.00	400.00		Makegood in 09:58:00-11:00:00	
16	THE PR	ICE IS F	RIGHT 11AM-12I	NOON	10/29/2012-10/29	9/2012	М		30	2	500.00	
Week Of MTWTFS			MTWTFS	2	Spots Per Week		Rate_					
	<u>vveek OI</u> 10/29/2012-11/0	4/2012		M	<u>_</u>	Spois Per Week	_	500.00				
	10/29/2012-11/0	4/2012		IVI		1		500.00				
		Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	Air Date	Day										

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Oakmont, PA 15139-2072

TOM SMITH FOR SENATE(329097)

CBS TELEVISION STATIONS



JOHN LINK POL.

**KYW TV3** 

1041-556764

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

**INVOICE** 

Page 3 of 7

Account Exec:

Office: **GWTS-PH** Contract Num: 1041-80960

10/23/2012-10/29/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 325

In Account SRCP MEDIA(254304) 201 N Union St Ste 200 With:

Alexandria, VA 22314-2651 ATTN:Accounts Payable

**Product Desc:** SMITH EST#325

Broadcast airtimes represented are reported to the nearest second.

11/04/2012 12/04/2012 Weekly 10/29/2012-11/04/2012 Net 30 days

ıу	Flight									Total	
ne	Descrip	tion			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
Α	ir Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	0/29/2012	Мо	12:00:20 PM	10/29/2012	TS12TV15H		30	500.00	500.00		Makegood in 11:00:00-12:01:00
18	TALK PI	HILLY			10/29/2012-10/2	9/2012	М		30	1	575.00
V	Veek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
1	0/29/2012-11/04	4/2012		М		1		575.00			
Α	<u> Air Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	0/29/2012	Мо	12:33:40 PM		TS12TV17H		30	575.00			
20	CBS SO	AP OPE	RA ROTATION		10/29/2012-10/2	9/2012	М		30	6	550.00
					_			_			
	Veek Of			MTWTFS	<u>S</u>	Spots Per Week		<u>Rate</u>			
1	0/29/2012-11/04	4/2012		M		3	15	550.00			
Δ	<u> xir Date</u>	Day	Air Time	M/G For	<u>Material</u>	105	<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
1	0/29/2012	Мо					30			550.00	Preempted
1	0/29/2012	Мо					30			550.00	Preempted
1	0/29/2012	Мо					30			550.00	Preempted
1	0/29/2012	Мо	12:58:37 PM	10/29/2012	TS12TV15H		30	550.00	550.00		Makegood in 12:25:00-14:00:00
1	0/29/2012	Мо	01:13:38 PM	10/29/2012	TS12TV17H		30	550.00	550.00		Makegood in 12:25:00-14:00:00
1	0/29/2012	Мо	01:59:28 PM	10/29/2012	TS12TV15H		30	550.00	550.00		Makegood in 12:25:00-14:00:00
22	THE TAI	LK			10/29/2012-10/2	9/2012	М		30	4	450.00
v	Veek Of			MTWTFS		Spots Per Week		Rate			
_		4/0046			<u>o</u>	· · · · · · · · · · · · · · · · · · ·					
1	0/29/2012-11/04	4/2012		M		2		450.00			
Α	<u> Air Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
1	0/29/2012	Мо					30			450.00	Preempted
1	0/29/2012	Мо					30			450.00	Preempted
1	0/29/2012	Мо	02:22:38 PM	10/29/2012	TS12TV17H		30	450.00	450.00		Makegood in 14:00:00-15:00:00
1	0/29/2012	Мо	02:23:38 PM	10/29/2012	TS12TV15H		30	450.00	450.00		Makegood in 14:00:00-15:00:00

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TOM SMITH FOR SENATE(329097)

CBS TELEVISION STATIONS



**KYW TV3** 

INVOICE

Account Exec: Office:

JOHN LINK POL. **GWTS-PH** 

Contract Num:

1041-80960 10/23/2012-10/29/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 325

In Account SRCP MEDIA(254304) 201 N Union St Ste 200 With:

Alexandria, VA 22314-2651 ATTN:Accounts Payable

**Product Desc:** SMITH EST#325

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556764 Page 4 of 7 Invoice Date: 11/04/2012 12/04/2012 Billing Cycle: Weekly 10/29/2012-11/04/2012 Net 30 days **Billing Period:** 

uy	Flight									Total	
ine	Descrip				Buy Line Dates		MT	WTFSS	Dur	Spots	Rate
24	THE DO	OCTORS			10/29/2012-10/29	9/2012	М		30	6	325.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate_			
	10/29/2012-11/0	04/2012		М		3		325.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/29/2012	Мо					30			325.00	Preempted
	10/29/2012	Мо					30			325.00	Preempted
	10/29/2012	Мо					30			325.00	Preempted
	10/29/2012	Мо	03:28:52 PM	10/29/2012	TS12TV17H		30	325.00	325.00	W	Makegood in 15:00:00-16:01:00
	10/29/2012	Мо	03:30:52 PM	10/29/2012	TS12TV15H		30	325.00	325.00		Makegood in 15:00:00-16:01:00
	10/29/2012	Мо	03:59:47 PM	10/29/2012	TS12TV17H		30	325.00	325.00		Makegood in 15:00:00-16:01:00
26	DR. PH	IL			10/29/2012-10/29	9/2012	М		30	4	650.00
							15				
	Week Of 10/29/2012-11/04/2012					Spots Per Week	W	Rate			
				М		2		650.00			
	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks
	10/29/2012	Мо			- 1		30	M.		650.00	Preempted
	10/29/2012	Мо					30			650.00	Preempted
	10/29/2012	Мо	04:42:12 PM	10/29/2012	TS12TV15H		30	650.00	650.00		Makegood in 16:00:00-17:00:00
	10/29/2012	Мо	04:58:04 PM	10/29/2012	TS12TV17H	) ×	30	650.00	650.00		Makegood in 16:00:00-17:00:00
28	5PM EA	ARLY NE	WS		10/29/2012-10/29	9/2012	M		30	2	700.00
				M	7			_			
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	10/29/2012-11/0	)4/2012		M		2		700.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/29/2012	Мо	05:14:22 PM		TS12TV15H		30	700.00			
	10/29/2012	Мо	05:53:57 PM		TS12TV17H		30	700.00			

For:

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NEWARK, NJ 07188-0091

333 Allegheny Ave Ste 202

Oakmont, PA 15139-2072

TOM SMITH FOR SENATE(329097)

CBS TELEVISION © GW



**KYW TV3** 

1041-556764

Invoice Num:

INVOICE

Account Exec: Office:

JOHN LINK POL. **GWTS-PH** 

Contract Num:

1041-80960 10/23/2012-10/29/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 325

In Account SRCP MEDIA(254304) With: 201 N Union St Ste 200

Alexandria, VA 22314-2651 ATTN:Accounts Payable

**Product Desc:** SMITH EST#325

Broadcast airtimes represented are reported to the nearest second.

Page 5 of 7 Invoice Date: 11/04/2012 12/04/2012 Billing Cycle: Weekly 10/29/2012-11/04/2012 Net 30 days **Billing Period:** 

uy	Flight									Total	
ne	Descrip				Buy Line Dates			WTFSS	Du	· · · · · · · · · · · · · · · · · · ·	Rate
30	NEWS	3 AT 6			10/29/2012-10/2	9/2012	М		30	) 2	950.00
V	/eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
1	0/29/2012-11/0	04/2012		М		2		950.00			
<u>A</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
1	0/29/2012	Мо	06:13:56 PM		TS12TV15H		30	950.00			
1	0/29/2012	Мо	06:30:30 PM		TS12TV17H		30	950.00			
32	ENTER	TAINME	NT TONIGHT		10/29/2012-10/2	9/2012	М		30	) 4	900.00
					_			_			
	<u>/eek Of</u>			MTWTFS	<u>S</u>	Spots Per Week		Rate			
1	0/29/2012-11/0	)4/2012		М		2		900.00			
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	0/29/2012	Мо					30			900.00	Preempted
1	0/29/2012	Мо				10	30	1 W 1		900.00	Preempted
1	0/29/2012	Мо	07:18:24 PM	10/29/2012	TS12TV15H		30	900.00	900.00		Makegood in 19:00:00-19:30:00
1	0/29/2012	Мо	07:28:52 PM	10/29/2012	TS12TV17H		30	900.00	900.00		Makegood in 19:00:00-19:30:00
34	THE IN	SIDER			10/29/2012-10/2	9/2012	М		30	) 4	1,000.00
14	/I- Of			MTWTFS		Courte Des Wests	1000	Data			
	<u>/eek Of</u> 0/29/2012-11/0	14/2012		M	5	Spots Per Week 2		Rate 1,000.00			
,,	5/25/2012-11/0	J <del>4</del> /2012		WI		2		1,000.00			
	ir Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	0/29/2012	Мо					30			1,000.00	Preempted
	0/29/2012	Мо					30			1,000.00	Preempted
		Мо	07:45:22 PM	10/29/2012	TS12TV15H		30	1,000.00	1,000.00		Makegood in 19:30:00-20:00:00
	0/29/2012		07:58:00 PM	10/29/2012	TS12TV17H		30	1,000.00	1,000.00		Makegood in 19:00:00-20:00:00

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

333 Allegheny Ave Ste 202

Oakmont, PA 15139-2072

CBS TELEVISION STATIONS



JOHN LINK POL.

KYW TV3

INVOICE

**Account Exec:** 

Office: **GWTS-PH** 

Contract Num: 1041-80960 10/23/2012-10/29/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 325

In Account SRCP MEDIA(254304) With: 201 N Union St Ste 200

TOM SMITH FOR SENATE(329097)

Alexandria, VA 22314-2651 ATTN:Accounts Payable

**Product Desc:** SMITH EST#325

Broadcast airtimes represented are reported to the nearest second.

Invoice Num:	1041-556764	Page 6 of 7
Invoice Date:	11/04/2012	
Billing Cycle:	Weekly	PAY BY 12/04/2012
Billing Period:	10/29/2012-11/04/2012	Net 30 days

Buy	Flight									Total		
Line	Descr	ption			Buy Line Dates	3	мт	WTFSS	Dur	Spots	Rate	
38	LATE	NEWS			10/29/2012-10/2	29/2012	М.		30	2	1,800.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/29/2012-11/	04/2012		М		2		1,800.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/29/2012	Мо	11:23:44 PM		TS12TV15H		30	1,800.00				
	10/29/2012	Мо	11:33:55 PM		TS12TV17H		30	1,800.00				
40	DAVID	LETTER	MAN		10/29/2012-10/2	29/2012	M .		30	2	700.00	
									1000	The same of	l.	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/29/2012-11/	04/2012		М		2		700.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/29/2012	Мо	12:02:53 AM		TS12TV15H		30	700.00		Ser.		
	10/29/2012	Мо	12:31:50 AM		TS12TV17H		30	700.00				
	T	otal Spots	<u> </u>	Gross Ai	nt	Commiss	sion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time	Totals	36	3	22,785.0	00		3,417.75	19,367.25	11,240.00	11,240.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: TOM SMITH FOR SENATE(329097)

333 Allegheny Ave Ste 202 Oakmont, PA 15139-2072

In Account SRCP MEDIA(254304)
With: 201 N Union St Ste 200

Alexandria, VA 22314-2651 ATTN:Accounts Payable CBS TELEVISION STATIONS



10/23/2012-10/29/2012

**KYW TV3** 

INVOICE

Page 7 of 7

Account Exec: JOHN LINK POL.

Office: GWTS-PH

Office: GWTS-PH Contract Num: 1041-80960

Contract Dates: Customer Order:

Linked Order:

**CPE**: / / 325

Product Desc: SMITH EST#325

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556764 Invoice Date: 11/04/2012

Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

PAY BY 12/04/2012 Net 30 days

**Billing Notes** 

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

 Gross Billing
 22,785.00

 Trade Value
 0.00

 Agency Commission
 3,417.75

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 19,367.25

Warranty - We warrant the above broadcasts were made according to the official station log.